



To Whom It May Concern:

I was fortunate indeed to secure the services of John Hopcroft for a major International Outdoor Cabaret Artist Showcase event held on July 23rd / 24th 2008 on behalf of Blackburn International (UK) Ltd at Littlecote Hall Newbury.

The requirements were to provide all of the technical equipment and extra power and backline equipment required, including all of the sound reinforcement, and additional lighting and comms systems.

This requirement included the provision of specialist microphones to cover the vast array of different artist needs.

Not only did all of the equipment provided work perfectly, but I discovered that they had pre – made some of the non standard leads that were required to make the job a success.

In addition to the supply of the equipment I also obtained the services of 12 Security Men to assist me in the running of the event.

I can only inform you that I was simply “blown away” by the standard of these guys. They were immediately 100% committed to the event, as if it were their own, and worked tirelessly throughout the days and evenings.

John’s crew inspired the resident technicians to levels of performance far beyond the norm. They combined this commitment with an exemplary technical knowledge and operational skills that ensured that the event reached a level of professionalism that is always hoped for but rarely achieved.

I cannot recommend John with any greater assurance than to guarantee that we will request his assistance for every future event that we hold in the UK.

Best regards,

Chris Blackburn
Entertainment Consultant
Snap2Black

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John Hopcroft,

I have known John and his crew since 1995 and through the years have watched John's Company grow from being a small well organised team to an established top UK Tour Company.

I have utilised the services of John Hopcroft for a Showcase to a Major Holiday Park Company. The comments from All 12 artistes who performed was that, "It was an amazing and outstanding sound system, which I can only totally agree with.

This Showcase was a very important event for our company and regrettably I was not of good health which left the burden of producing the whole event to John. He Did just that, and the showcase was produced and co-ordinated with the compare in a smooth and professional manner with no problems or glitches for me to worry about. .

To any Agents out there who are putting on a showcase, always give John a call and give him the opportunity to explain what he can do for you. You don't necessarily need the big rig or all the staff you see at "Keeping it Live", he can tailor the staff to suit any size event and can accommodate those budget shows. After you have utilised his services once, you certainly will not want to go back to previous sound companies. I would personally like to thank John and his crew for all their assistance in making my Showcase a professional smooth running event and would unreservedly recommend the services of John Hopcroft to any prospective client.

Anthony Docherty

RP ENTERTAINMENTS AGENCY

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Dear Sir, Madam.

Testimonial

When we decided to invest a large amount of our Capital Budget in the middle of a recession it was important that we spent every penny wisely.

Working with John and the Team, I knew we were going to get not just value for money, but the best advice and the for now and for future expansion of our product. John and the Team have given an excellent service throughout our Installation and all other events since.

The after care and sales have been great with just a phone call away, they have provided assistance and advice on many projects for us, and we are delighted to ask John to carry out further work for us, and look forward to enjoying a long working relationship with him.

John Flack
Head of Entertainment
Park Holidays UK LTD

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